

# 51st Annual Members' Outdoor Fine Art & Fine Craft Show

## All Applicants:

This call is open to all RAL Member Artists. Membership must remain current from the time of this registration through the dates of the event. For membership information, new or renewal [click here](#).

**Deadline for Submission: March 1, 2024 (5pm).**

Notification of Acceptance by April 1, 2024.

## EVENT DETAILS:

When: August 3-4 and 10-11, 2024

Where: The Rehoboth Art League Campus

Times: Saturdays: 10:00 AM - 5:00 PM, and Sundays: 10:00 AM - 4:00 PM

Rain or Shine!

Registration Fee: \$25.00 (Registration fee is non-refundable).

Located in the Delaware Beach resort area, the Rehoboth Art League's (RAL) two-weekend annual Outdoor Fine Art and Fine Craft Show draws local discerning collectors as well as those from the Baltimore-Washington, Philadelphia, and New York City areas. The wooded historic campus of over 3.5 acres draws over six thousand patrons for this event, and many are returning patrons eager to see their favorite artist's new works. Adult show patrons pay a \$5 entry fee good for both days of a single weekend. Free for children 12 and under. Show advertising is placed in regional magazines, newspapers, and radio. Direct mail, social media, Chamber of Commerce, and Tourism event calendars feature the show as a signature event in the Coastal Delaware region.

The Art League is within walking distance of the beach and downtown Rehoboth. Artist booths are set up throughout the property creating a welcoming atmosphere for art patrons to view the best in fine art and fine crafts.

## IMPORTANT DATES:

Artist submission deadline (online): March 1, 2024 at 5:00pm

Acceptance notification (by email): by April 1, 2024

Booth fee due: May 1, 2024

Parking details are communicated at check-in.

Weekend One dates: August 3 - 4 (Early Set-up August 1 - 2)

Weekend Two dates: August 10 - 11 (Early Set-up August 8 - 9)

Late Breakdown: Monday, August 12, 2024, 10:00 AM - 4:00 PM.

## PLEASE READ THE FOLLOWING INFORMATION CAREFULLY AS RULES AND PROCEDURES HAVE CHANGED

**ALL ARTISTS, both new and returning, must submit images and go through the jurying process each year. RAL membership must be current to participate.**

## ACCEPTABLE WORK:

This is an original only fine art and fine craft show. Only original works created by the artist may be shown, and all work must be for sale. All work displayed must be of the same or better quality than the work submitted to the jury process.

## **JURY AND SUBMISSION PROCESS:**

**All mediums are juried. Artists may only exhibit artwork in the medium for which they are juried in. Artists who wish to exhibit multiple mediums must apply separately for each medium. All art must be 100% created by the artist. Machine-made or mass-produced work is not permitted. The jury decisions are confidential and final. Each application package must consist of a total of five images: four (4) of your work, and one (1) of your booth and display.** Decisions of the jury are based on the quality, uniqueness, consistency, and professionalism of the artwork. Your booth shot will affect your jury score. Invitations are extended based on jury score, regardless of category. The jury process is viewed by the jurors via a computer monitor and applications are sorted and viewed in random order.

## **BOOTH SPACE:**

**11' x 11' tent space: 11' x 11' tent spaces (to accommodate a 10' x 10' tents) are located throughout the property. All tents must be white. No canopies are permitted in the tent area. One tent is permitted per space. All tents must be anchored. The Rehoboth Art League is a historic property. The artist may not make any changes to the landscape, including trimming or cutting branches, without the consent of the RAL Executive Director. Keep in mind that if your tent is exceptionally tall, it may be obstructed by foliage. Artists may not extend beyond their 10' x 10' tent allocation. All booths and displays should be secured in place by weights. Expect medium winds. Local topography makes it imperative to bring items with which to level your booth.**

## **BRANDING / SIGNAGE:**

**Artists that have tents with signage, i.e., the artist's name, logo, or name of business must be integrated (printed – in black and white only) on the tent. Free-standing signage such as banners, yard signs, or any type of signage that attaches to the tent is not permitted.**

**RAL does not guarantee the same space placement year after year but will try to honor requests for specific spaces. Expansion beyond your designated space will result in additional fees. The cost for expansion, each weekend, is \$150. There will be no booth changes whatsoever once a booth assignment has been provided to the artist. If space is available, artists may request a double booth space. Artists participating in both weekends will be assigned first.**

## **FEES AND PAYMENTS:**

**Submission Fee: Twenty-five dollars (\$25.00) non-refundable application fee due with completed application and submissions by March 1, 2024 (midnight)**

**Booth Fee (if accepted): \$450 for one weekend / \$800 for two weekends. Payment is due May 1, 2024.**

**Fee Refunds: No refunds will be given after May 15, 2024. Refunds will be given prior to this date minus a twenty-five dollar (\$25) administrative return fee.**

## **SET UP**

**Participating artists can set up the Thursday or Friday (between 10 am and 4 pm) before the show weekend and tear down the Monday after the weekend the artist has selected. Artists who select both weekends may keep their tent and display material up between the weekends. With advance arrangements, the RAL can provide secure storage for artwork overnight both before the show and between weekends. \*With the exception of one weekend only artists wishing to**

breakdown their tents on the **Monday** after the first weekend (the first **Sunday** after the show is also a breakdown option), or tents damaged by inclement weather, artists are not to hang around their tents on **Monday, Tuesday, and Wednesday** between the show weekends.

Artists receive a free parking permit with a guaranteed parking spot for each weekend (Saturday/Sunday) in the show. An artist comfort station is also available in the Children's Studio, which offers free water, air conditioning, and a restroom. The comfort station is available for participating artists only.

#### **ART SALES:**

All artists are responsible for processing their own sales transactions. The Rehoboth Art League does not provide sales books or wrapping materials for artist sales.

#### **SHOW POLICIES: PLEASE READ CAREFULLY:**

Below are rules and regulations to follow during the show. Please read each of them carefully. Although they may seem insignificant, they must be taken seriously. **RAL expects a level of professionalism from artists that participate in this show. Any artist who berates the RAL staff, volunteers, other artists or uses offensive and vulgar language will not be tolerated. You will be asked to leave the grounds immediately and you WILL NOT be allowed to participate in the Outdoor Show again.**

- Artists **MUST** be present on all days of the Show from the opening to the closing. No commercial dealers, agents, friends, or relatives are permitted to represent the artist. The Show reserves the right to close or remove any booth in which the artist is not present.
- The show is held rain or shine. You are responsible for your booth and its contents. Be prepared to protect your artwork and display it in the event of bad weather. Make sure your booth is secure.
- The Rehoboth Art League is not responsible for damage to artwork or display materials due to weather or unrelated incidents. Artists store art and materials at their own risk.
- **No smoking is permitted on the Art League campus, parking lot, or in any buildings/structures.**
- Applicants must be current members in good standing with the Rehoboth Art League.
- Only one exhibitor is allowed per space. Artists must be present with their work on all days of the show.
- Works must be original and conceived, designed, and executed by the exhibitor – therefore, no commercially produced or kit items are permitted.
- Giclée prints must be identified as such, and be limited, with an emphasis on original work.
- Only 2D Photography is allowed. Photography reproduced on commercial and functional items such as tote bags, mugs, note cards, pillows, and clothing is strictly prohibited.
- Artists misrepresenting themselves from what they submitted will be asked to break down their tent and leave immediately.
- Booth area must be free of clutter and garbage on all sides of the tent and artwork must be displayed in a professional manner.
- **Artists are encouraged to set up in advance of the show weekend. ARTISTS ARE STRICTLY NOT PERMITTED TO BE ON THE RAL GROUNDS PRIOR TO 8:30 am ON THE SATURDAY OR SUNDAY OF THE SHOW WEEKEND. IN FACT, THIS IS SO IMPORTANT THAT ANY ARTIST VIOLATING THIS RULE WILL BE DOCUMENTED AND WILL RESULT IN BEING BANNED FROM ALL FUTURE SHOWS. ARTISTS MAY NOT SLEEP IN THEIR TENTS OVERNIGHT. ALL VEHICLES MUST BE OFF RAL PROPERTY BY 9:30 am OF ANY SHOW DAY.**
- Parking guidelines are strictly adhered to in the town of Henlopen Acres. **Artist or Artist Tent Assistant parking is not located on our campus, or around the perimeter of our campus**

**on event days.** Artists will be given a parking permit and **must** park in their designated space or **risk towing or fines.**

- Due to limited maneuverability, artists must quickly unload trailers/vehicles and remove their cars for set up and completely tear them down before retrieving their cars at the show end.
- Displays must be professional in appearance.
- All artists are responsible for picking up trash around their display area.
- All extra boxes, supplies, extra work, etc. must be kept out of sight.
- Exhibitors may not display ribbons, awards, or prizes received at previous shows.
- Artists who misrepresent their work will be dismissed from the show and forfeit all fees.

**Any breach of the rules forfeits all rights of the artist and will result in immediate removal from the show without a refund and/or possible exclusion from future shows.**

### **Collaborating Artists:**

“Collaborating artists” is defined as two (2) artists that work together on any one piece of art. If two artists collaborate, it is regarded as one joint entry. If accepted, all work exhibited must be collaborative. Both artists will be required to be present at the show.

### **Multiple Categories:**

If you wish to apply in more than one medium, a separate application fee and a different set of images must be submitted for each additional category. Artists may submit as many applications as they want. Artists are not permitted to bring any artwork in a second medium unless they are accepted in that second medium. No exceptions.

### **SAFETY:**

The Rehoboth Art League follows local and CDC COVID guidelines for operating.

### **BREAKDOWN:**

**For safety concerns, ARTISTS ARE NOT TO BRING THEIR CARS ON THE RAL PROPERTY UNTIL THE PATRONS HAVE LEFT THE PROPERTY AT THE END OF EACH SHOW DAY. BARRICADES WILL BE IN PLACE AT THE ENTRANCES AND RAL STAFF WILL NOTIFY YOU WHEN CARS CAN ENTER THE PROPERTY. YOU MUST COMPLETELY HAVE YOUR DISPLAY BROKEN DOWN AND PACKED BEFORE BRINGING YOUR VEHICLE ONTO THE PROPERTY.**

### **APPLICATION / SUBMISSIONS:**

**For all applicants to the Outdoor Show,** your total submission must consist of five images: four (4) images of your work, and one (1) image of your booth and display. All works must be created within the past two (2) years.

**PLEASE NOTE THAT YOU WILL BE ASKED TO SUBMIT 1 APPLICATION. AN "APPLICATION" MEANS AN "IMAGE".** After uploading your first image, return to the same location to upload the remainder of the required images. **Do not submit a separate application for each image.** If your first image is of your booth, simply type your medium, and then 'booth' underneath. After that, press "Add Attachment" to upload the other four images.

Submission Images must be less than 4 MB (each) in size. All images must be of high quality to best represent your work as images are used by RAL for promotional purposes. Upon each submission, you will receive an email confirming acceptance. You may re-enter the call until the deadline to delete, change, and/or edit your submissions. [Check out this instructional video to resize larger images using both Mac and Windows operating systems.](#)

**Digital Images:**

Five (5) images are to be submitted for each medium category entered by the artists: four (4) images must be of individual pieces of artwork **CREATED WITHIN THE LAST 2 YEARS**. The 5th must be a **CURRENT** booth image showing the overall continuity and professional presentation of the artist's body of work. This **MUST** be an outdoor setup, containing work consistent with the work you submitted to the jury.

**NOTE:**

- DO NOT submit booth images with any identifiable sign or photo of the artist (jury points will be deducted for failing to follow this direction).
- DO NOT submit a virtual booth image. Virtual booth images will not be accepted.

**Failure to comply will be considered a sufficient reason for disqualification.**

Poor-quality images will affect the jurors' scores.

**USE THE MENU BAR AT THE TOP OF THIS FORM TO REGISTER AND LOG IN:**

This call is set up so that you first register and pay the 25.00-dollar fee before uploading your images. After registration, and until the end date of this call, you may log in at any time to upload your images or change previously uploaded images.

**WAITLIST:**

A waitlist will be developed based on jury scores. Artists placed on the waitlist will be notified as cancellations are received. Should you be placed on the waitlist, you will be allowed to accept or decline the invitation to exhibit if or when an opening arises.

Contact Emerson Page, Events and Outreach Manager, at 302.227.8408 ext. 206, [emerson@rehobothartleauge.org](mailto:emerson@rehobothartleauge.org), or [nick@rehobothartleauge.org](mailto:nick@rehobothartleauge.org) with any submission-related concerns or issues.

**BY SUBMITTING THIS APPLICATION, YOU AGREE TO THE ABOVE TERMS AND CONDITIONS**

*RAL will monitor compliance with these rules during the show. Any artists not complying may be asked to leave the show with no refund. Artists understand it is the discretion of the RAL to modify show policies at any time.*